

September 29, 2011 - SOUL BOWL broadcast hitting international airwaves Friday Night

The buildup to Friday night's ``Soul Bowl'' between Booker T. Washington and Green Oaks is nearing a crescendo and local organizers again are using technology to make sure the annual clash hits the next level.

For the second year in a row, this gridiron matchup will be streamed live over the Internet at www.amistadradiogroup.com. The game also will be broadcast on KYSB Radio 1300 AM, beginning at 6:30 p.m. Each school will have a student to provide color commentary, while local NAACP President Lloyd Thompson will manage action in the broadcast booth as the play-by-play announcer.

Mayor Cedric Glover, who played high school football at Green Oaks and Southfield, headlines a group of sponsors committed to making sure this dynamic rivalry generates as much positive buzz off the field as well as when the whistle signals the game-opening kickoff.

``The Soul Bowl is a rich tradition in our City and fans, players and students from these schools pencil this date on their calendars each year because both sides want to be able to claim the bragging rights that come along with victory,'' Mayor Glover said.

The African-American Chamber of Commerce of Shreveport-Bossier is a primary organizer and Vice Chairman Fredrick Henson said the weeklong series of broadcast segments the chamber established not only builds momentum for Friday's game but also expands coverage for the sponsors.

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