

March 3, 2011- Shreveport Green Gears Up for the Great American Cleanup

Shreveport Green is seeking volunteers to help make Shreveport cleaner and greener during the Great American Cleanup, Saturday, April 9, 2011, 8:00am-12:00pm. Volunteer groups will register to cleanup a spot of their choice. Last year the city and parish-wide cleanup mobilized 700 volunteers who removed 114,000 pounds of trash and 1,182 tires from streets, roads, vacant lots, and waterways. Volunteers did all of this in one day!

Neighborhood associations, schools, universities, sororities, fraternities, civic and social groups, Boy and Girl Scouts, faith-based institutions, and businesses are welcome to help make our area better. From 8:00am to about 10:30am groups will clean up their pre-chosen area. Then from 10:30am to 12:00pm they will bring their trash to be dropped off and disposed of at the GAC headquarters, which is at the Louisiana State Fairgrounds (behind the La. State Exhibit Museum). While there, volunteers will be recognized, enjoy free food, prizes, fun and information booths.

Also, cash prizes are given to the groups who collect the most trash and to groups with the most volunteers present at the fairgrounds. Free t-shirts will be given to the first 24 groups(up to 25 t-shirts available per team) registered so they can wear them on cleanup day. Deadline to register is March 21.

We kickoff the Great American Cleanup, a program of Keep America Beautiful, each April to raise awareness of the need to protect the environment and our city's natural beauty. April is also "Earth Month", this helps to increase citizens interest in protecting our environment even more. For more information contact Casaundra Calloway at (318) 219-1888 ext. 20 or by email: ccalloway@shreveportgreen.org