

January 11, 2011 - MAYOR GLOVER CONTINUES CALL TO CITIZENS TO MAKE MLK HOLIDAY “A DAY ON, NOT A DAY OFF”

Life’s most urgent question is: What are you doing for others.

Dr. Martin Luther King Jr.

Monday, January 17, 2011 marks the 25th Anniversary of the Martin Luther King, Jr. Federal Holiday. Across the country, Americans will answer Dr. King’s call to action: “What are you doing for others?” by joining in volunteer efforts to serve their neighbors and communities.

Today Shreveport Mayor Cedric B. Glover reissued his traditional call to the citizens of Shreveport to observe the upcoming MLK Holiday as a day of service - “A Day On, Not a Day Off.”

While the federal holiday Monday, January 17, 2011 provides most citizens with a day off from work, each year Mayor Glover takes great pride in joining hundreds of volunteers throughout the City of Shreveport and across the country, in meaningful community service projects that celebrate the legacy of Dr. Martin Luther King Jr.

“As we mark the 25th anniversary of the MLK Federal holiday this milestone is a perfect opportunity for us to remember and reflect on Dr. King’s life and legacy,” said Mayor Glover. “By serving on Monday and throughout the year, we honor Dr. King and help realize his dream of equality and opportunity for all.”

In proud partnership with Centenary College and the United Way of Northwest Louisiana, www.unitedwaynwla.org/MLK_Day.php Mayor Glover will begin Monday, January 17, 2011 at Centenary College where “Dream Week 2011” honors the life of Dr. King with an entire week of community engaging activities, designed to capture the essence of his message and provide the opportunity to reflect on the past while seeking opportunities to act upon the promise of the future. Centenary’s “Dream Week 2011” events will take place January 17-21. www.centenary.edu/news

At 8:00 a.m. at Centenary’s Kilpatrick Auditorium, Mayor Glover will be the featured speaker, making the day’s opening remarks to students, citizens and community volunteers.

Departing Centenary with students and volunteers at 8:30 a.m. Mayor Glover, Executive Staff members and City Department Heads will travel to Creswell Elementary and E.B. Williams Stoner Hill Elementary schools to take part in a slate of beautification projects such as painting, cleaning, planting flowers and organizing classrooms. Volunteers will also personalize tote bags for students to carry their books to and from the library and school, hopefully leading to a lasting love of reading and prepare LEAP Survival kits for 4th grade students.

Centenary College athletes and members of the Bossier-Shreveport Mudbugs will perform cleanup and beautification activities and projects at Querbes Park and Community Center.

That evening, at 6:30 p.m. at Lake Bethlehem Baptist Church, 2842 Dr. Martin Luther King Drive, Mayor Glover and the Baptist Ministers Fellowship Conference of Shreveport will host a Citywide Martin Luther King Jr. Observance. The featured speaker will be the Reverend Dr. Mack King Carter, Pastor Emeritus, of the New Mount Olive Baptist Church in Fort Lauderdale, Florida.

The Interdenominational Observance includes special recognitions of the 2011 "Spirit of Dr. King Award" recipients by Mayor Glover and the City of Shreveport. This year's honorees are: *Mrs. Mary Alice Rountree*, Executive Director of the Caddo Council on Aging, *Mrs. Mary Nash Robinson*, Government and Community Relations for Caddo Public Schools, Shreveport Police Chief *Willie L. Shaw Jr.*, and Civil Rights Activist Pastor *Frank Daniels Jr.* The evening observance is free and open to the public.

Anyone wanting to join Mayor Glover, Centenary College and the United Way of Northwest Louisiana and take part in the slate of MLK service projects on Monday, January 17, 2011 should call: Chris Lavan at Centenary College: 318.869.5542 or clavan@centenary.edu or Gwen Campbell at 318. 673.5062/525.7039 gwen.campbell@shreveportla.gov.

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