

## **February 28, 2012 - City to Hold Downtown Parade to Honor Moonbot's Oscar !**

The City of Shreveport is pulling out the stops Monday, March 5, to throw a downtown victory bash to honor Moonbot Studios: winners of an Academy Award for Best Animated Short Film.

The celebration of "flying books," supplied by the Shreve Memorial Library, starts at noon with a parade that begins in front of the Caddo Parish Courthouse at Texas and Marshall Streets. Food vendors will be set up at the Courthouse and along the parade route with the 500-700 blocks of Texas Street closing at 11:30 a.m. to prepare for the march.

The C.E. Byrd High School marching band (Bill Joyce's alma mater) will lead the procession toward Common Street to its destination at artspace. The public is encouraged to bring confetti and streamers to toss. Studio employees, known as the "Bots," will toss Moonbot Moonpies from their fabulous Mardi Gras float.

After the parade, Mayor Cedric Glover, state, parish and other dignitaries and film industry leaders will join Joyce and Brandon Oldenburg for a press conference at 12:30 p.m. at artspace. Joyce and Oldenburg will share stories from their Academy Award-winning week in Hollywood.

"This is the first Academy Award ever received by a Shreveport artist and a strong affirmation of the role of the arts in bringing international recognition, employment and a culturally-generated economy to Shreveport," Mayor Glover said.

The Fantastic Flying Books of Mr. Morris Lessmore was created by Joyce, Oldenburg and Lampton Enochs and inspired in equal parts by Hurricane Katrina, Buster Keaton, The Wizard of Oz and a love of books.

Parade sponsors and participants include the City of Shreveport, Caddo Parish, SPAR, SRAC, Downtown Development Authority, Shreveport-Bossier Film Office, Shreveport-Bossier Convention & Tourism Bureau, Robinson Film Center and BioSphere/BioMed.

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